

Raul Justiniano

Senior UX / UI Designer & Product Manager

rauljustiniano@gmail.com

Summary

A print and interactive design manager with more than 10 years of experience in digital interactive and print design. I currently work as Web Design Manager at Perry Ellis International. At Perry, I manage a team of designers and work with developers to maintain five Salesforce Commerce Cloud (demandware) e-commerce sites including Perryellis.com and OriginalPenguin.com. Before Perry Ellis, I created print, web and mobile interfaces for such clients as AT&T, BestBuy, Adolfo Dominguez & PBS. I previously worked with Elastic People in the Music Industry creating and translating traditional print campaigns into engaging interactive experiences for artists like Ricky Martin, MANA, and Daddy Yankee. I hold a Bachelor's in graphic design from Rhode Island School of Design, and am a proud alumni of New World School of the Arts High School.

Experience

Web Design Manager at Perry Ellis International

April 2012 - Present

Managing a team of designers and working in conjunction with developers to provide the best user-experience for our five demandware e-commerce websites. The sites includes perryellis.com, originalpenguin.com, cubavera.com, callawayapparel.com and Peonyandme.com

Interactive Consultant at The Starmack Group

January 2012 - October 2015 (3 years 10 months)

Interactive design and development of websites, banners, and ecards.

Founder & Creative Director at Prototype Syndicate

October 2006 - April 2012 (5 years 7 months)

Founder and Creative Director of independent design studio providing art direction, design, and interactive solutions for various industries. Working in collaboration with businesses, advertising and marketing agencies.

Independent Design Contractor at Morello+Company

July 2007 - 2011 (4 years 6 months)

Interactive Design Consultant responsible for the design and development of various client websites, motion graphics, and Flash animations.

Independent Design Contractor at Seraph Design + Branding

September 2007 - March 2008 (7 months)

Web Design consultant responsible for the design and development of various real estate, commercial, and branding websites.

Adjunct Faculty in Electronic Media

September 2008 - 2008 (4 months)

Fall 2008: Electronic Media BFA Major

Art 4631C Advanced Computer Art [Dreamweaver]

Senior Graphic Designer at Elastic People

September 2004 - October 2006 (2 years 2 months)

Senior Designer responsible for print, interactive, and motion graphics for music industry, entertainment, high-end real estate, and corporate clients.

Designer

February 2003 - July 2004 (1 year 6 months)

Web design, web development, and Flash animation.

Graphic Designer at RELEVANT Media Group

January 2002 - October 2003 (1 year 10 months)

Graphic Designer responsible for print design including books, brochures, collateral, and some interactive production.

Education

Rhode Island School of Design

BFA, Graphic Design, 1998 - 2002

New World School of the Arts

High School, Visual Arts, 1994 - 1998

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[Contact Raul on LinkedIn](#)